

# Barbie 65

## ANNIVERSARY



#1 Global Doll Property\*  
 99% Global Brand Awareness  
 #100 on Forbes Most Powerful Women List



### Barbie Mini Cupcakes - 12ct

Baked by two-bite®

Soft vanilla mini cupcakes with sweet Barbie pink icing and topped with pearled sprinkles.

ITEM DESCRIPTION	ITEM #	UPC	SCC	PACK WEIGHT (oz)	CASE QTY	PALLET PATTERN	ASL DAYS
TB Barbie Cupcakes, 12 ct	35433	7-70981-35433-0	1-07-70981-35433-7	9.2	12	10 X 9 (H) = 90	21



### Barbie Frosted Cookies - 10ct

Baked by Kimberley's Bakeshoppe®

Sweet vanilla cookies topped with delicious Barbie pink frosting and pearled sprinkles.

ITEM DESCRIPTION	ITEM #	UPC	SCC	PACK WEIGHT (oz)	CASE QTY	PALLET PATTERN	ASL DAYS
KB Barbie Frosted Cookies, 10ct	35434	7-70981-35434-7	1-07-70981-35434-4	13.5	15	10 X 3 (H) = 30*	28

\*Double stacked pallet



### Barbie Gourmet Cupcakes - 4ct

Baked by Kimberley's Bakeshoppe®

Soft pink vanilla cupcake filled with sweet two-tone Barbie pink icing topped with pearled sprinkles.

ITEM DESCRIPTION	ITEM #	UPC	SCC	PACK WEIGHT (oz)	CASE QTY	PALLET PATTERN	ASL DAYS
KB Barbie Gourmet Cupcakes, 4ct	31126	7-70981-31126-5	1-07-70981-31126-2	11.7	12	5 x 11 (H) = 55	14



### Barbie Frosted Brownie Party Platter - 16ct

Baked by two-bite®

Moist & Fudgy brownies topped with sweet Barbie pink frosting and pearled sprinkles.

ITEM DESCRIPTION	ITEM #	UPC	SCC	PACK WEIGHT (oz)	CASE QTY	PALLET PATTERN	ASL DAYS
Two-Bite Brownies® Barbie Party Platter	9461	7-70981-09461-8	1-07-70981-09461-5	14.1	12	10 X 8 (H) = 80	30

\*Double stacked pallet

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\*The NPD Group/Retail Tracking Service/G11+Russia (historical data as of Feb'22 release)/Jan 2020 - Dec 2021/Total Toys/Projected USD



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