



Gourmet Jumbo Cupcakes

- Delicious, soft and fluffy jumbo cakes with flavorful, unique icing styles and premium toppings
- Available in a variety of flavors for every occasion!
- Exclusive patented package securely "locks" cupcake in place. Cupcakes travel damage-free! (US Patent No. 9,592,951)
- Single serve products are the #1 concept driving consumers to purchase more often from the In-store Bakery*

• **NEW OREO** offering available now!



NO high fructose corn syrup





Gourmet Jumbo Cupcakes

Everyday Offerings

NEW!



Kimberley's Bakeshoppe Strawberry Delight Gourmet Jumbo Cupcake

Fluffy, moist vanilla cake with sweet strawberry filling, topped with strawberry rose-shaped icing and sprinkled with pink crystal sugar.

item	upc	scc	weight
31228	7-70981-31228-6	1-07-70981-31228-3	6 oz



NEW!



OREO Jumbo Cupcake – Baked by Kimberley's Bakeshoppe

OREO, but bigger! Decadent OREO chocolate cake, topped with sweet OREO vanilla cream icing and finished with real OREO crumbs.

item	upc	scc	weight
31227	7-70981-31227-9	1-07-70981-31227-6	5.5 oz



Kimberley's Bakeshoppe Chocolate Filled Gourmet Jumbo Cupcake

Deliciously moist chocolate cake filled with a decadent chocolate fudge center, topped with rich chocolate icing in signature truffle style, finished with a sprinkle of dark chocolate shavings.

item	upc	scc	weight
31112	7-70981-31112-8	1-07-70981-31112-5	6 oz



Kimberley's Bakeshoppe Vanilla Filled Gourmet Jumbo Cupcake

Fluffy and golden vanilla cake filled with sweet vanilla icing and swirled on top, decorated with a handful of rainbow sprinkles.

item	upc	scc	weight
31113	7-70981-31113-5	1-07-70981-31113-2	6 oz





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Kimberley's Bakeshoppe Red Velvet Filled Gourmet Jumbo Cupcake

Luscious red velvet cake generously filled and topped with real cream cheese icing, garnished with a dash of red velvet crumbs.

item	upc	scc	weight
31111	7-70981-31111-1	1-07-70981-31111-8	6 oz



Seasonal Specials

NEW!



Kimberley's Bakeshoppe Salted Caramel Gourmet Jumbo Cupcake

Soft chocolate cake filled with delicious dulce de leche, topped with chocolate truffle icing, chocolate drizzle, and salted caramel crumble.

Available July - November

item	upc	scc	weight
31229	7-70981-31229-3	1-07-70981-31229-0	6 oz



Innovative "Lid-Lock" – increases life, reduces shrink

Exclusive Lid-Lock*

- ✓ Holds cupcake in place
- ✓ Increases profit by eliminating waste
- ✓ Delight consumers-cupcakes travel damage free!



Stacking Feature

- ✓ For displays with impact

PET

- ✓ Recyclable (Symbol #1)



Perimeter Seal

- ✓ 14 day shelf life

Clear Label

- ✓ Maximizes visual impact



Easy Open

- ✓ Offset tabs

*Utility Patent 2776018

units/pkg	case qty	case cube	case dimensions	pallet pattern	freezer shelf life	ambient shelf life
1	12	0.72 cu. ft.	L 14 ^{1/16} " x W 9 ^{7/8} " x H 8 ^{15/16} "	12 x 10 (H) = 120	12 months	14 days

