



GIVE & GO®

Give & Go brings a beloved brand into the In-Store Bakery!

We believe in the power of a playful spirit to bring us together.

- **#1** cookie brand in \$, share¹
- **55% Penetration** of total US households²
- Gen Z's **#1 most trusted brand**³



*Sources: 1. Nielsen xAOC+C 2021 | 2. Nielsen Panel Data 2021 | 3. Talkwalker Social Listening Data 2019-2021.

PRODUCT DETAILS



OREO Mini Cupcakes - 12ct
Baked by two-bite®

Delightful OREO flavored cake, topped with OREO creme icing and sprinkled with real OREO crumbs.



OREO Gourmet Cupcakes - 4ct
Baked by Kimberley's Bakeshoppe™

Delicious OREO flavored cake, topped with OREO creme icing and real OREO crumbs.



OREO Jumbo Cupcake - 1ct
Baked by Kimberley's Bakeshoppe™

OREO flavored cake, topped with OREO creme icing and sprinkled with real OREO crumbs.



OREO Classic Cupcakes - 6ct
Baked by Kimberley's Bakeshoppe™

Delightful OREO flavored cake topped with OREO creme icing and sprinkled with real OREO crumbs.



OREO Classic Cupcakes - 12ct
Baked by Kimberley's Bakeshoppe™

Delightful OREO flavored cake topped with OREO creme icing and sprinkled with real OREO crumbs.



OREO Frosted Cookies - 10ct
Baked by Kimberley's Bakeshoppe™

Soft OREO flavored cookies topped with OREO creme frosting and sprinkled with real OREO crumbs.

PRODUCT DETAILS



OREO Muffins - 12ct
Baked by two-bite®

Dark rich chocolate OREO flavored muffin baked with creamy vanilla flavored pieces. The perfect snack for on the go!

OREO Muffins - 6ct
Baked by two-bite®

Dark rich chocolate OREO flavored muffin baked with creamy vanilla flavored pieces. The perfect snack for on the go!

OREO Muffins - 9ct
Baked by two-bite®

Dark rich chocolate OREO flavored muffin baked with creamy vanilla flavored pieces and OREO cookie crumbs sprinkled on top.



OREO Frosted Brownies Party Platter - 16ct
Baked by two-bite®

Rich OREO flavored brownies topped with OREO creme frosting and topped with OREO crumbs for the perfect bite!



OREO Brownies - 10ct
Baked by two-bite®

Rich cocoa OREO flavored brownies topped with real OREO crumbs and creamy vanilla flavored pieces.

PRODUCT SPECIFICATIONS

ITEM DESCRIPTION	ITEM #	UPC	SCC	WEIGHT (oz)	CASE	PALLET PATTERN	ASL
					QTY	PATTERN	DAYS
TB OREO Mini Cupcakes, 12ct	04493	7-70981-04493-4	1-07-70981-04493-1	9.6	12	10 x 9 (H) = 90	21
KB OREO Gourmet Cupcakes, 4ct	31189	7-70981-31189-0	1-07-70981-31189-7	11.1	12	5 x 11 (H) = 55	14
KB OREO Jumbo Cupcake, 1ct	31227	7-70981-31227-9	1-07-70981-31227-6	5.5	12	12 x 10 (H) = 120	14
KB OREO Classic Cupcakes - 6ct	30613	7-70981-30613-1	1-07-70981-30613-8	11.2	12	10 x 7 (H) = 70	21
KB OREO Classic Cupcakes - 12ct	30618	7-70981-30618-6	1-07-70981-30618-3	22	8	8 x 7 (H) = 56	21
KB OREO Frosted Cookies, 10ct	30199	7-70981-30199-0	1-07-70981-30199-7	13.5	15	10 x 3* (H) = 30*	28
TB OREO Muffins, 12 ct	10780	7-70981-10780-6	1-07-70981-10780-3	24	6	16 x 5 (H) = 80	30
TB OREO Muffins, 6 ct	40322	7-70981-40322-9	1-07-70981-40322-6	12	12	8 x 10 (H) = 80	30
TB OREO Muffins, 9 ct	02405	7-70981-02405-9	1-07-70981-02405-6	13	8	10 x 8 (H) = 80	12
TB OREO Frosted Brownies Party Platter, 16ct	09663	7-70981-09663-6	1-07-70981-09663-3	14	12	10 x 8 (H) = 80	30
TB OREO Brownie, 10ct	09277	7-70981-09277-5	1-07-70981-09277-2	10.5	24	7 x 9 (H) = 63	30

*Double Stackable Pallet