



The S'mores Program

S'mores; a popular, nostalgic flavor in the in-store bakery

- S'mores flavoured sweet baked goods creates tradition with a twist and reminds consumers of childhood rituals & summertime memories¹
- Cakes, pastries, and sweet goods were the third most launched S'mores flavored items between 2019 – 2023²
- 94% know it, 92% have tried it, and 69% of all consumers love or like the flavor³
- S'mores was the #1 flavor in North American flavor introductions from 2022 to 2023⁴



two-bite® S'mores Mini Cupcakes, 12ct

item	upc	scc	PACK	CASE	PALLET	ASL	av availability
			weight (oz)	qty	pattern	day s	
04420	7-70981-04420-0	1-07-70981-04420-7	10 oz	12	10 x 9 (H) = 90	21	Apr-July

Soft mini cakes with two-tone marshmallow and chocolate icing sprinkled with graham crumbs.



Kimberley's Bakeshoppe™ S'mores Classic Cupcakes, 6ct

item	upc	scc	PACK	CASE	PALLET	ASL	av availability
			weight (oz)	qty	pattern	day s	
30621	7-70981-30621-6	1-07-70981-30621-3	11.2 oz	12	10 x 7 (H) = 70	21	Apr-July

Soft cakes with two-tone marshmallow and chocolate icing sprinkled with graham crumbs.



Kimberley's Bakeshoppe™ S'mores Classic Cupcakes, 12ct

item	upc	scc	PACK	CASE	PALLET	ASL	av availability
			weight (oz)	qty	pattern	day s	
30612	7-70981-30612-4	1-07-70981-30612-1	22 oz	8	8 x 7 (H) = 56	21	Apr-July

Soft cakes with two-tone marshmallow and chocolate icing sprinkled with graham crumbs.



Kimberley's Bakeshoppe™ S'mores Frosted Cookies, 10ct

item	upc	scc	PACK	CASE	PALLET	ASL	av availability
			weight (oz)	qty	pattern	day s	
30215	7-70981-30215-7	1-07-70981-30215-4	13.5 oz	15	10 x 3 (H) = 30*	28	Apr-July

Soft chocolate cookies topped with marshmallow flavoured white icing and graham cracker crumbs.



*Double stacked pallet



NEW!



two-bite® S'mores Brownie Party Platter, 16ct

item	upc	scc	PACK	CASE	PALLET	ASL	av ailability
			weight (oz)	qty	pattern	day s	
09289	7-70981-09289-8	1-07-70981-09289-5	14.1 oz	12	10 X 8 (H) = 80	30	Apr-July

Our classic moist and fudgy two-bite brownies® topped with marshmallow flavored icing and graham cracker crumbs.

NEW!



two-bite® S'mores Snack Mix

item	upc	scc	PACK	CASE	PALLET	ASL	av ailability
			weight (oz)	qty	pattern	day s	
81574	7-70981-81574-9	1-07-70981-81574-6	8 oz	24	7 x 9 (H) = 63	30	Apr-July

Crunchy granola snack mix made with oats, organic crisp brown rice, and topped with semi-sweet chocolate chunks, marshmallows, and graham crackers.



GIVE & GO™

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