



NEW!

ALL BUTTER CROISSANTS



Flaky Croissants made with Real Butter and Simple Ingredients



No Artificial Flavor or Colors



Made on a new state of the art croissant line ensuring quality, consistency and efficiency



Thaw & Sell solutions help to reduce the cost of hiring skilled labor



Limited shrink for operators, Just in time supply of product on shelf



Trust in product that are certified by multiple audits for health and safety



Croissant breaking records with a 2Y CAGR of +15%*



Every bite of our light and flaky All Butter Croissants will excite your taste buds. Pair it with your favorite fruit jam or hot beverage. Enjoy our classic croissant any time of the day.



The Worthy Crumb™ two-bite® All Butter Croissants 12pk

item	upc	scc	weight	available
56131	7-70981-56131-8	1-07-70981-56131-5	10 oz (284 g)	October 1



The Worthy Crumb™ All Butter Croissants 6pk

item	upc	scc	weight	available
56133	7-70981-56133-2	1-07-70981-56133-9	12 oz (340 g)	October 1



The Worthy Crumb™ All Butter Croissants 4pk

item	upc	scc	weight	available
56135	7-70981-56135-6	1-07-70981-56135-3	8 oz (227 g)	October 1



The Worthy Crumb™ All Butter Croissants 4pk

item	upc	scc	weight	available
56139	7-70981-56139-4	1-07-70981-56139-1	10 oz (284 g)	October 1

case qty	case cube	case dimensions	pallet pattern	ambient shelf life	freezer shelf life
12	1.76 cu. ft.	L 8.64" x W 8.64" x H 2.87"	10 x 5 (H) = 50	3-4 days	6 months

*Regular and Minis represent 90% of the market**

* Source: NielsenIQ – Total US xAOC + Convenience; 52 weeks ending April 2, 2022

